

2016-2017

Casper College

FOUNDATION ANNUAL REPORT





It is a pleasure to provide the following information regarding the activities of the Casper College Foundation for the fiscal year ending June 30, 2017.

It was an outstanding year with both revenue into the foundation and support out to Casper College. More than \$2.2 million was provided to the college in scholarship and program support, with over 600 students – roughly one-fifth of our student body – receiving an average of \$1,650 in scholarship funding which comprises around one-half of the cost of tuition, fees, and books for a full-time student. Grants to the college aided in purchasing library books, a new floor for the dance studio, and equipment for engineering classes.

Charitable giving from those who champion education is the reason the Casper College Foundation is able to impart significant assistance to our students and institution every single year. We could not do it without our donors, without wise counsel from the foundation's investment committee, and without the support of our community and alumni.

We hope you enjoy reading through our update for the past year. We are proud to report on the good works your generosity and support make possible.

John Jorgensen

*President
Casper College Foundation*

Paulann Doane

*Executive Director
Casper College Foundation*

Dr. Darren Divine

*President
Casper College*

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Dick Wheeler

Kermit Wille
Mark Zaback



Casper College Foundation new board members (left to right): Sally Belcher, Kermit Wille and Jennifer McDowell. Not pictured, Stacia Vigneri.

WELCOME, BIENVENUE, WILLKOMMEN, BENVENUTO

In any language the Casper College Foundation enthusiastically welcomed several new board and staff members.

Joining the Casper College Foundation board of directors were Sally Belcher, a certified yoga therapist for the Wyoming Medical Center NERD Wellness Center; Jennifer McDowell, shareholder with Wellborn Sullivan Meck & Tooley, PC Attorneys at Law; Stacia Vigneri, wardrobe stylist and mother; and Kermit Wille, president of First Interstate Bank in Casper. Each brings background and skills that will enhance the board and increase the capacity of the foundation for providing support to Casper College.

Also joining the staff this year are Ann Dalton, associate director of development and Danica Sveda, associate director of donor and alumni relations. Ann comes to us from continuing education where she spent 14 years as a workforce development specialist. Danica worked in the Goodstein Foundation Library for eight years prior to taking a position as the business liaison for Climb Wyoming. These ladies bring a solid understanding of and commitment to Casper College and our students.



Casper College Foundation Staff (left to right): Katie Schwieger, data assistant; Linda Nix, associate director–alumni relations; Becky Wise, foundation coordinator; Paulann Doane, executive director; Denise Bressler, chief financial officer; Ann Dalton, associate director of development; Danica Sveda, associate director of donor and alumni relations.

I really appreciate your generosity. This award will help me achieve my goals, which are graduating and having a career. I have three sisters, and I want to be an example for them. I am the first person in my family that is attending college, and I want my sisters to see that they can do it too.

– Ernesto, 2016-'17 scholarship recipient

BUILDING A LEGACY IN FIVE EASY STEPS

How One Regular Family is Building a Lasting Gift

Joan Anderson had a great idea. Following the publication of an article by her sister Jolyn Wynn in Footprints magazine, summer 2014, about the Kraen family's multigenerational connection to Casper College, Joan called her sister Jolyn with a proposal. What if the family started a scholarship in memory of their parents, Herman and Virginia Kraen? Jolyn liked the idea. Joan's next words to Jolyn: "You go figure it out." So, a normal, everyday Wyoming family where siblings worked their way through school and appreciated every scholarship they got, embarked on a journey to return the favor.

The biggest question was how could a family, who as Jolyn says are, "definitely not rich people and have basically worked in the service industry," build an endowment that could provide scholarship funds for years to come?

Step one was gaining the support of the four other Kraen sisters; Judy Kraen, Janet Mackler, Jamie Bodyfelt, and Jerribeth Harris. It was an easy sell. They admired their mother's unwavering support of higher education and opportunities for women. As valedictorian of Clearmont High School in Clearmont, Wyoming, Virginia Bates Kraen had won a college scholarship to Chadron State College, but due to the harsh reality of the Depression, she was able to attend for only one year. She wanted more for her daughters, and she worked hard to instill the desire to go

further than she was able. Plus, five of the six sisters had attended Casper College, as did several of their respective children, nieces, and nephews.

Step two involved meeting with Paulann Doane, executive director of the Casper College Foundation, to learn about the mechanics of establishing a scholarship and developing a funding plan. Their timing was fortuitous. At the time, there were still matching monies available through the Wyoming Community College Endowment Challenge Matching Program. From the beginning, everyone in the family tried to give something. Three of the sisters pledged to contribute \$1,000 a year for three years. The sisters also encouraged their children to give what they could and to contribute something each year.

2016-2017 CC FOUNDATION SCHOLARSHIPS AT A GLANCE

409 WOMEN
206 MEN
SCHOLARSHIP
AWARDS

9,700+
STUDENT
SCHOLARSHIP
RECIPIENTS
SINCE 1997

\$1,650
AVERAGE
SCHOLARSHIP
AWARD

802
SCHOLARSHIPS
AWARDED

527 SCHOLARSHIP
STUDENTS FROM
WYOMING

AWARD TERM
AMOUNT **\$852,815**

WYOMING

The Kraen Girls (l to r) Jolyn (Wynn), Jamie (Bodyfelt), Janet (Mackler), Joan (Anderson), Judy, Jerri (Harris) Casper, 1966. Courtesy photo.



“The foundation is happy to help families find ways to meet their charitable giving goals. Meaningful gifts needn’t start with a large donation. Small gifts over time can create a named endowment that can change the future for students for years to come,” says Doane.

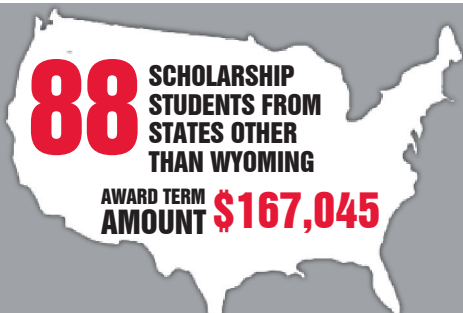
Step three was articulating the goals of the scholarship. The sisters agreed on two things; helping students who really need the money and ensuring that students who are really trying won’t lose their scholarship support. To support the second goal, students need only maintain an average GPA of 2.0. The rationale is that many students are single parents, some are working full time or need to care for family members. Sometimes class work can’t be the top priority. “The journey of getting the degree is what’s important, not the actual degree. A 2.0 is fine,” Jolyn explains.

Step four was not part of the initial plan. When their sister, Janet Mackler, passed away in May 2017, she’d expressed her wish that memorials in her memory go to the Kraen Family Scholarship. Janet’s ill health had precluded her from having a major hand in the scholarship’s establishment, but the memorials were a significant contribution.

Step five looks to the future, helping the next generation learn the joy of philanthropy and that small recurring gifts can yield reserves that ensure scholarship funds in perpetuity. Jolyn and George Wynn, both alumni, regularly give to the Casper College Alumni Association scholarship fund, but Jolyn loves the idea that the Kraen Family Scholarship will outlast all of them and continue to help others gain an education and opportunities.



Virginia Kraen with her daughters on steps of family home – (l to r) top: Jamie Bodyfelt, Janet Mackler, Virginia Kraen, Jolyn Wynn, Joan Anderson, Judy Kraen, Jerri Harris, Casper, 2003. Courtesy photo.



615
STUDENT
SCHOLARSHIP
RECIPIENTS

187
SEPARATE
SCHOLARSHIP
FUNDS

It’s through scholarships like this that I’ll be able to continue my education.

– Carrie,


2016-’17 scholarship recipient

CASPER COLLEGE AND THE WYOMING MEDICAL CENTER

Partnering for a Healthy Community

A woman with long blonde hair, wearing a white lab coat, smiling in a laboratory setting. In the background, there are lab benches, equipment, and another person in a white coat.

ALECIA SCOLARI ('11, '14) WMC Medical Laboratory Technician
Phlebotomy Certificate, Medical Laboratory Technician and Animal Science Grad

A young man with short brown hair, wearing a light blue button-down shirt and a patterned tie, smiling. He is wearing a name tag. The background shows a brick building with large windows and trees with yellow autumn leaves.

BRANDON MILLER ('08) WMC Nurse Practitioner
Nursing Grad

A woman with long brown hair, wearing a dark blue top, smiling. She is in a pharmacy setting. A sign with a red arrow pointing left and the word "PHARMACY" is visible above her. In the background, there are shelves with bottles and pharmacy equipment.

BREE BERTZ ('08) WMC Clinical Pharmacist
Pre-pharmacy Grad

Casper College health science programs train a significant number of the healthcare workers in Natrona County, and that's a big deal.

Well trained, employable locally, and truly caring, Casper College graduates in the health sciences are a community asset and represent the largest percentage of the college's graduates. One of the largest concentrations of those graduates are employees of Natrona County's second largest employer, Wyoming Medical Center. Casper College and WMC have a symbiotic relationship. When college programs need clinical training locations, WMC is ready to help. And when students finish degrees, WMC is happy to have them among their applicant pool for open positions. According to hospital statistics, Casper College graduates comprise 31 percent of the nursing staff, 35 percent of the radiation technologists, 25 percent of the laboratory technologists, and 23 percent of the respiratory care specialists. They know that Casper College graduates come well trained and are already familiar with their institution. Foundation-funded scholarships allow students in the health sciences to pursue their dreams of helping care for Wyoming's residents.

Alecia Scolari set out to work with animals, not knowing she would end up focusing on the human variety. Her first degree, at Casper College, was an A.S. in 2011 in animal science. She completed a B.S. in microbiology at the University of Wyoming in Laramie, then moved back to Casper. Not seeing the career opportunities she wished for in microbiology, her UW advisor suggested the medical lab science program at Casper College. Scolari says, "Without Casper College, I wouldn't have the opportunity to work in the field I do now. I was easily able to obtain the degree due to the convenience of easy credit transfers." It took her just a year.

Scolari's career fits her lifestyle. She

and her husband, Sterling, live an hour southwest of Casper on a ranch her husband manages. Scolari commutes to Casper three days a week working as a medical lab technician at WMC. She has job stability plus flexibility, an ideal combination.

Brandon Miller believes he landed exactly where he was meant to be. A nurse practitioner, Miller works with the hospital's anesthesiologists reviewing medical histories for patients anticipating procedures requiring anesthesia, then treating any acute or chronic disorders to better optimize patient health prior to surgery. In addition, he manages necessary patient referrals prior to surgery, performs advance line placements in the operating room, and assists in post-operative nerve blocks and pain management.

Miller got an early start with his nursing career earning a certified nursing assistant certificate in high school, then headed to Casper College, graduating in 2008 with an A.A.S. in nursing, followed by a 2009 bachelor of applied science in nursing through the University of Wyoming at Casper. Miller worked at WMC on a surgical floor before pursuing a master of applied sciences degree in nursing – family nurse practitioner at Concordia University Wisconsin in Mequon, Wisconsin. Miller points directly to Casper College and says "due to the availability of the nursing program and the financial resource of scholarships, I was able to pursue my passion in the medical field and continue with my education further than most people and at an accelerated pace."

The prescription that resulted in Bree (Phillips) Bertz becoming one of Wyoming Medical Center's pharmacists had several components including BOCES classes in high school,

encouragement from her high school chemistry teacher Mrs. Wilkinson, and sage advice and pep talks – accompanied by a classical music soundtrack – thanks to Casper College chemistry instructor Dr. Floyd Kelly. Bertz observes "I had many other professors at CC that helped me along the way, and I wouldn't be where I am today without them, but Dr. Kelly was hands down my rock!"

During clinical rotations at WMC as a Casper College pre-pharmacy student, Bertz decided to pursue a pharmacy degree with the hope of one day working at Wyoming Medical Center. Scholarship money from the Casper College Alumni Association Outstanding Student Scholarship, along with other scholarship

If it wasn't for this scholarship in this round, I honestly don't know if I'd be getting the chance to graduate, so I am truly grateful!

– Chavonne, 2016-'17 scholarship recipient

assistance, helped make her first two years affordable. After gaining an A.S. at Casper College, Bertz finished her studies at the University of Wyoming where she has also taught.

Thanks to generous donors who recognize the value of health care workers, the Casper College Foundation has a major hand in ensuring a well-trained stream of graduates in the health and social sciences. For more than 23 years, foundation and institutional scholarships for the health and social sciences disciplines have given around \$4.38 million in scholarships to around 1,400 students, with an average award of \$3,128. Students begin careers with less debt, less stress, and more resources to become contributing members of the community.

SCHOLARSHIPS STUDENTS BY PROGRAM SCHOOL

Business and Industry

104

Fine Arts and Humanities

48

General Studies

105

Health Science

159

Science

112

Social and Behavioral Science

87

4%
FUNDRAISING
COSTS

15%
ADMINISTRATIVE
COSTS

81%
SCHOLARSHIPS
AND SUPPORT OF
CASPER COLLEGE

\$100,800
LARGEST GIFT

1,439
DONORS

Casper College Foundation

STATEMENTS OF FINANCIAL POSITION

ASSETS	2017	2016
Cash and cash equivalents	\$1,790,998	\$1,637,601
Investments	88,222,360	76,150,475
Receivables	1,079,217	190,179
Note receivable Casper College	1,499,877	1,674,882
Assets held in charitable remainder trust	2,003,737	1,704,139
Mineral interests	234,722	234,722
Property and equipment, net	6,244,564	6,571,476
TOTAL ASSETS	\$101,075,475	\$88,163,474
LIABILITIES AND NET ASSETS		
Liabilities:		
Accounts payable & accrued liabilities	\$64,491	\$57,113
Due to Casper College	401,279	469,077
Pledge payable – Casper College residence hall	14,950,000	15,600,000
Investments held on behalf of Casper College	16,320,793	14,203,442
Liabilities under charitable remainder trust agreement	145,912	145,912
TOTAL LIABILITIES	31,882,475	30,475,544
Net Assets:		
Unrestricted	26,984,448	22,074,606
Temporarily restricted	24,707,599	18,640,171
Permanently restricted	17,500,953	16,973,153
TOTAL NET ASSETS	69,193,000	57,687,930
TOTAL LIABILITIES AND NET ASSETS	\$101,075,475	\$88,163,474

I try my very hardest to be successful at school. My education is the only way to better not only my life but my children's as well.

– Tiffany, 2016-'17 scholarship recipient

FROM PRIVATE
DONATIONS
\$12,382,513

153 NEW
ENDOWMENT FUNDS CREATED
DURING STATE OF WYOMING
ENDOWMENT CHALLENGE
PROGRAM 2004-2017

FROM STATE
MATCHING FUNDS
\$11,353,943

\$22,356 net proceeds

Involving **572** runners/walkers, volunteers, and kids

2016 T-BIRD TREK

Proceeds were used to fund Casper College Alumni Association scholarships and provide support to Casper College.

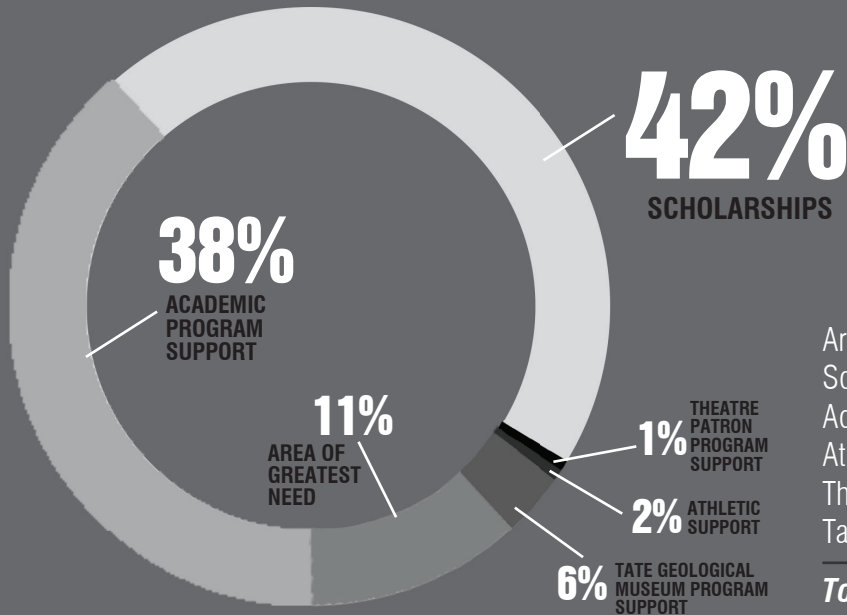


2017 EMPLOYEE CAMPAIGN

184 participants
\$36,750 raised



Casper College Foundation FY 2017 Support to Casper College



Area of Greatest Need	\$275,564
Scholarships	\$1,019,860
Academic Program Support	\$903,980
Athletic Support	\$47,518
Theatre Patron Program Support	\$16,196
Tate Geological Museum Program Support	\$140,933
Total	\$2,404,051



Casper College Foundation FY 2017 Giving

Area of Greatest Need	\$976,985
Expendable Scholarships	\$331,555
Endowed Scholarships	\$454,205
Expendable Academic Program Support	\$329,604
Endowed Academic Program	\$46,503
Athlete Support	\$105,045
Alumni Association Support	\$49,913
Theatre Patron Program Support	\$50,956
Tate Geological Museum Program Support	\$201,497
State of Wyoming Challenge Match	\$83,095
Total Donations	\$2,629,358



UNLEASHING THE ENERGY OF STUDENT-DRIVEN PHILANTHROPY

How do you learn to create everyday heroes? By teaming with real heroes.

When the Casper College Foundation and Alumni Association needed a group to help test drive a new online crowdfunding platform, Everyday Hero, they sent an email to student organizations on campus and true to form, the members of the Casper College Student Veterans Club sprang into action. The club was searching for funds to help send club members to the Student Veterans of America National Conference in Anaheim, California. With the help of the foundation's new

crowdfunding software, the club easily raised \$1,700 through individual members' social media connections.

Peer-to-peer fundraising enables students to build their own appeal page easily, then push it out through Facebook and other social media. The Casper College Foundation and Alumni

...the campus veterans club has begun to plant the seeds to grow a stronger chapter and show local veterans that success in academia is possible.

– Nick Whipps,
Special Population Coordinator

Association keeps track of the donors, generates receipts and acknowledgment letters, and even helps a student group provide donors with a follow-up report at the conclusion of their fundraising effort. Everyday Hero helps build the next generation of philanthropists and teaches them about effective fundraising accountability and etiquette.

After piloting the crowdfunding platform with our student veterans last year, and benefiting from their feedback, the Casper College Foundation and Alumni Association made the platform available to other student clubs and organizations on campus at the beginning of the 2017-2018 school year. Club advisors, department heads, and deans determine if a proposed project aligns with institutional goals; including raising money for school-related trips, events, equipment, or supplies. These small campaigns of \$2,000 to \$5,000 align student-driven goals with the power of social media and help empower a new segment of donors.

Joshua Banister, Casper College Student Veteran Association president, says attending the Student Veterans of America National Conference “was a game changer for me. Since returning, the

2017 Humanities Festival speaker,
John Goss, poses with Casper
College Veterans Club students



campus veterans club has begun to plant the seeds to grow a stronger chapter and show local veterans that success in academia is possible.”

Nicholas Whipps knows from his previous position as activities coordinator for Casper College that being involved in campus clubs and organizations boosts student success in college. Now as the special populations coordinator, he recognizes the value added by Everyday Hero. According to Whipps, the Everyday Hero fundraising experience showed members of the Casper College Student Veterans Club that “a lot of people out there cared about them and their success. The money they generated went to something very tangible for their education and leadership journeys.”

Crowdfunding through the Casper College Foundation and Alumni Association helps Casper College students open up new possibilities for themselves and others.

IT'S NOT ALL ABOUT SCHOLARSHIPS

Student support does not only come in the form of scholarships; tuition and fees are not the only costs students face. Several forward-thinking donors realized that reality when they established funds to help students weather financial emergencies. The McMurry Single Parent Support, Ann Galles Emergency, Bob Miracle Emergency, and the Siepman-Bemis Emergency funds have provided help with items such as gas cards, books, glasses, childcare, tires, and emergency housing.

Most often funding is recommended through the Casper College Student Success Center. However, direct calls from faculty and staff regarding a student with critical needs also come to the foundation office. Faculty and staff are reminded annually of this service.

Sarah's quote illustrates why these funds are so important. If you can't pay for daycare, school

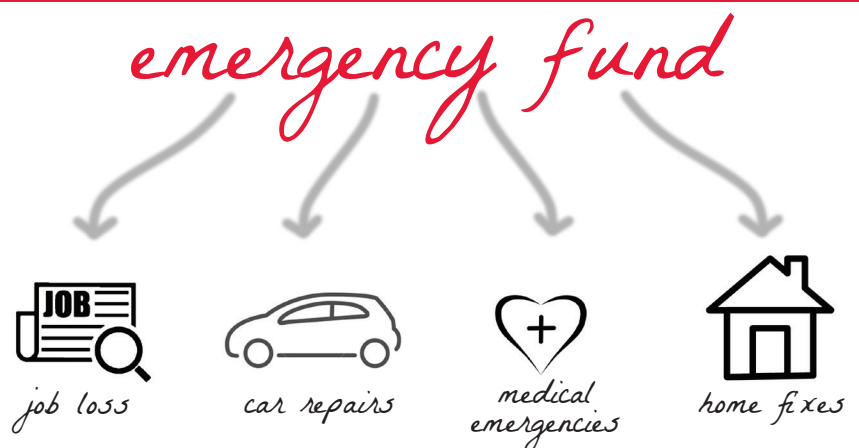
becomes a second priority. If you can't see the whiteboard, grades will suffer. If your car is out of gas, and you can't afford to fill up the tank, you miss class.

These grants can make or break a student's ability to fulfill their educational/professional goals. We are truly grateful to those donors who make it possible to keep some of our most precarious students enrolled.

“I wanted to take some time to personally thank you for the help you have provided me with childcare. Your contribution has made the difference for my family this Christmas season. It had been a horrible week, and I ended up taking my baby to the ER twice. He was sick, I was sick, it was finals week, I missed four days of work, everything seemed terrible until I found out that you could help me with the daycare payment!”

**Thank you so much,
May God Bless You!**

– Sarah



The Casper College Foundation is grateful to the many donors and friends who have given their support during the 2016-2017 academic year. Every effort has been made to create a comprehensive list of supporters.

If your name is missing or incorrect, please contact us at 307-268-2256 so that we may correct the error.

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Tim Banister	Kim and Michael Brattis		Brian Clark	
			Donald Claunch	

* indicates deceased

+ Indicates a gift in-kind

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