

"I participate virtually because I wanted to celebrate my weight loss several years ago. I still have the opportunity to volunteer the day of the race, and contribute to my beloved Casper College Alumni Association. P.S. I love participating virtually! Walking is one of my favorite activities, and I continue to participate in Power Walking in the Senior Olympics."

— **L. Schoenewald**

"The T-Bird Trek is my favorite local race! There are so many things to love about the race. The T-Bird Trek is incredibly well organized! From registration, to packet pick up, course markings, sponsorship, volunteers, post-race spread, even parking; every aspect of the race has been thought out and well executed. I also love the variety of distances. With the race distances offered, 5K, 10K, and two half marathon options, I always feel like there is a distance that I can and want to run no matter what season of life I'm in. I think the best part of this race is the way it draws in a large number of local runners. Seeing so many familiar faces throughout the entire race is always encouraging and brings a huge smile to my face. The camaraderie at the finish line is uplifting even if we're all exhausted after finishing a tough race."

— **K.Blake**



Happy New Year!

It's our anniversary. It's hard to believe the 2024 Trek will be our 10th Annual T-Bird Trek! Time flies when you are having fun and have awesome partnerships! Save the date — Sunday, Sept. 8, 2024.

Whether your sponsorship ability is monetary, in-kind, volunteerism, or swag — we are grateful, and our students are thankful. Last year, the Trek netted nearly \$9,700, which helps to support scholarships and alumni initiatives at Casper College. Plus, we had 336 participants, a new record for the T-Bird Trek.

The Trek features a run or walk options for any level of athlete: whether it is the challenging Lookout Point half-marathon, the Downhill half-marathon, the 10K along the beautiful Platte River Trail on Casper Mountain Road, the 5K highlighting the Casper College campus, or at the location of the runner's choosing through the Virtual Trek. The T-Bird Trek promises excellent exposure for our sponsors while raising money to help our students attain their educational and professional goals.

Please do not hesitate to contact me at 307-268-2325 or ann.dalton@caspercollege.edu if you want additional information.

We hope to see you, your colleagues, and your company's logo on the course.

With gratitude,

A handwritten signature in blue ink, reading 'Ann Dalton'.

Ann Dalton
Race Director
Associate Director of Development
and Alumni Engagement

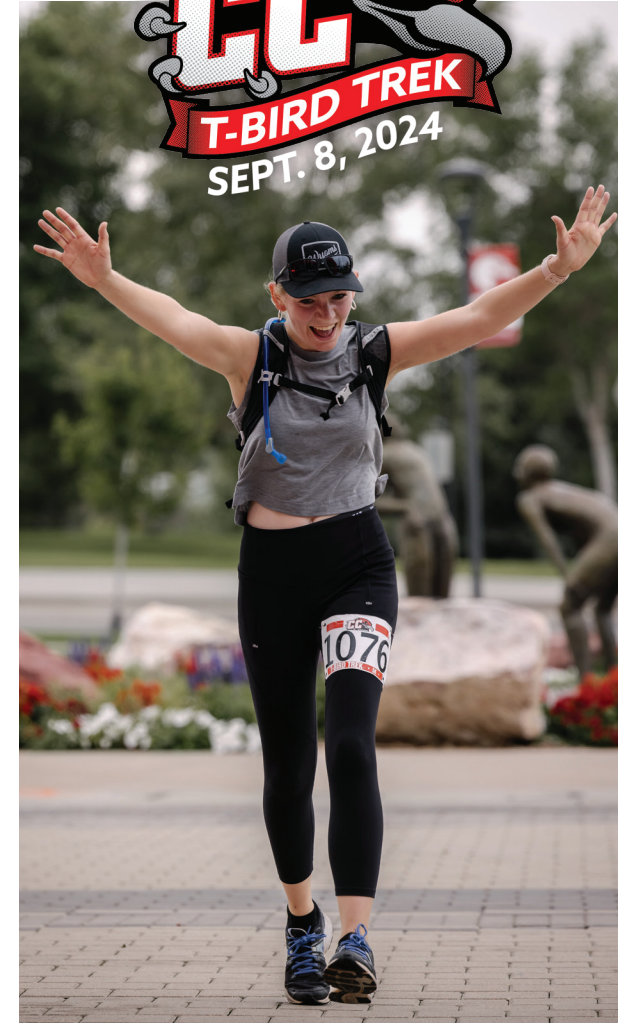
For more information contact:

Ann Dalton

*Race Director, Associate Director of Development
and Alumni Engagement*

Walter H. Nolte Gateway Center, Rm. 306

307-268-2325 • ann.dalton@caspercollege.edu



**SPONSORSHIP
OPPORTUNITIES**



Race Sponsorship — \$2,500

- Choose the courses you would like to sponsor:
 - » Lookout Point half-marathon.
 - » Downhill half-marathon.
 - » 10K.
 - » 5K.

Sponsorship includes:

- Corporate name and logo prominently displayed:
 - » On publicity materials
 - » On the banner at the start and finish line
 - » On the event T-shirt
- Five complimentary race entries

Water Station Sponsorship — \$1,000

- Corporate name and logo prominently displayed:
 - » On publicity materials.
 - » On the banner at the start and finish line.
- Two complimentary race entries.

Mile Marker Sponsorship — \$500

- Corporate name and logo prominently displayed:
 - » On publicity materials.
- Two complimentary race entries.

Results Card Sponsorship — \$300

- Corporate name and logo prominently displayed on the results cards.
- All runners receive a result card with their finish time.



In-Kind Media Sponsorship

- Corporate name and logo prominently displayed:
 - » On publicity materials.
 - » On the banner at the start and finish line.
- Prominent corporate name and logo placement on the event T-shirt.
- Five complimentary race entries.

In-Kind Sponsorship

- Corporate name and logo prominently is displayed on publicity materials.

All sponsors will receive recognition:

- In Footprints alumni magazine, 27,000 printed and mailed.
- During the race event.
- On the T-Bird Trek race homepage with a hot link to your business website.

